

Annual Report 2021

SCIENCE MUSEUM OF VIRGINIA

Message from the Chief Wonder Officer



Over the past year, the need for science literacy has been demonstrated time and again as we all work together to find our new normal. As Virginia's home for informal STEM learning, the Science Museum of Virginia remained committed to fulfilling our mission to inspire **all** Virginians to enrich their lives through science.

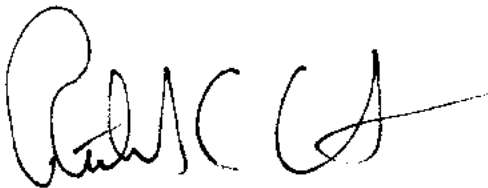
Science is a constantly changing journey of experimentation and discovery. We thank you—our members, supporters, volunteers and friends—for supporting us as we experimented with new ways to reach our audiences, welcomed guests back to our physical spaces and charged forward on some exciting expansion plans.

The numbers in this report show the **impact of your support for science**. This year at the Science Museum,

- Second graders took a live, virtual field trip and learned about the snakes, turtles, and insects in our Animal Lab and the environments they need in order to survive.
- A cosplay-loving teen created a *Star Wars* Mandalorian costume using equipment in The Forge.
- Students served by the Autism Society of Central Virginia completed a maker challenge to build marble runs using only a limited number of items.
- 79 middle school girls learned about careers in the mental health field during Girls in Medicine.
- Teens from Title 1 high schools designed solar-powered chargers for cell phones using 3D printers and TinkerCad software.
- And so much more.

With the completion of the Science Museum's new parking deck, we are now one step closer to having a 6-acre, public green space in the middle of our rapidly developing urban neighborhood. We welcome your participation in the project to build The Green, a sustainable landscape that will improve the livability and environmental resiliency of our city for generations to come.

Looking ahead to the future, guided by the Science Museum's new Strategic Plan, we invite you to explore new possibilities with us. To forge new partnerships that will help shape the way our community looks at the world. To find new ways to include even more of our neighbors in the discovery process. To create those connections that demonstrate, without a doubt, that science is everywhere.

A handwritten signature in black ink, appearing to read 'Richard C. Conti'.

Richard C. Conti
Chief Wonder Officer



One Year of Impact by the Numbers

110,706

Total visitation

2,020,683

Facebook
impressions

8,441

Digital demo
participants

120

Pounds of worries
shredded in the
*Mental Health: Mind
Matters* exhibition

2,148

Forge workshops

3,095

Virtual Lunch
Break Science
participants

500

Sessions of recorded
data and 30+ RVAir
quality walks completed
around the city

100+

Science themed
blog posts
written

2

Positions endowed
in 2021

1,192,064

Website page
views

1

New parking deck

1,200+

Bones in the
*Tyrannosaurs: Meet
the Family* exhibition



Financial Information

Science Museum of Virginia Foundation, Inc.

A nonprofit corporation that supports the Science Museum of Virginia
Statement of Activities for the year ended June 30, 2021 (Audited)

Revenues, Gains, and Other Support

Annual giving	\$ 5,669,131
Capital campaign	1,128

Total Contributions	5,670,259
----------------------------	------------------

Sponsorships	117,393
Membership, special events, and other	56,363
Investment income (loss)	(132,168)
Net realized and unrealized gains on investments	6,616,748

Total Revenues, Gains, and Other Support	\$ 12,328,595
---	----------------------

Grants and Expenses

Grants to Science Museum of Virginia ("Museum") operations	\$ 945,986
Expenditures to or on behalf of Museum	846,182
Indirect Museum support	124,936
Management and general	502,232
Fund-raising	521,403

Total Grants and Expenses	\$ 2,940,739
----------------------------------	---------------------

Change in net assets	\$ 9,387,856
----------------------	--------------

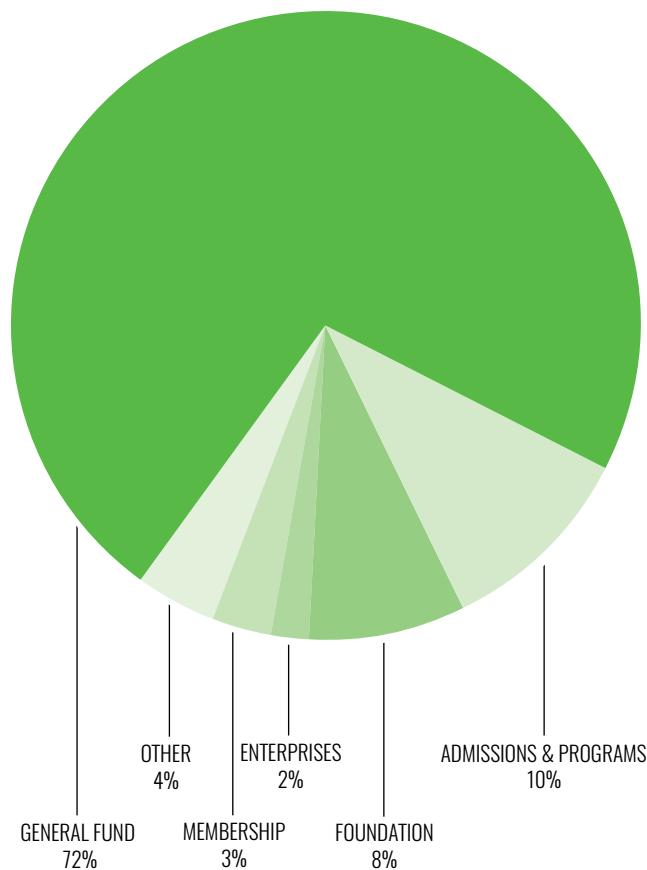
Net assets at beginning of year	20,796,254
---------------------------------	------------

Net Assets at End of Year	\$ 30,184,110
----------------------------------	----------------------

Science Museum of Virginia Financial Overview

Operating revenue from all sources for the year ended June 30, 2021

Total revenue \$7,867,481



Volunteer Leadership

During the fiscal year ending June 30, 2021.

Board of Trustees Science Museum of Virginia

Glenn K. Davidson
Chair

Denise L. Walters, Ph.D.
Vice Chairman

Patricia Nicoson
Secretary

John F. Benton
Dr. Rodney L. Berry
JoAnne Carter
Elsa Q. Falls
Richard S. Groover, Ph.D.
Eucharia N. Jackson
Amy Laufer
Lauren Mathena
David Mills
Cristina Domínguez Ramírez
Molly Joseph Ward

Director/CWO
Richard C. Conti

Board of Directors Science Museum of Virginia Foundation

Stephen T. Holdych
President

Tom Benedetti
Immediate Past President

Elena Edwards
Vice President

Robert A. Feeser
Vice President

Sky Massey
Vice President

Scott D. Stovall, Esq.
Treasurer

Roby H. Hackney, Esq.
Secretary

Robert M. Alexander IV
Jamala Arland, FSA, MAAA, CFA
Rosann Bocciairelli, Esq.
James H. Caudill
Hank C. Coleman, Jr.
David E. Cottrell
Anne Marie Elles
Robey W. Estes, Jr.
R. Alexander Kurland
Eric J. Martin
Mary G. Morris
Dr. John M. O'Bannon III
Adam R. Thalhimier
Charles S. Valentine III
John D. Whitlock
John H. Wick IV

Ex Officio
Richard C. Conti

Executive Director
Kinsey Peeler

Advisory Council

Roger L. Boeve
David S. Cohn, Esq.
Josée Galle Covington
Dr. Robert C. Dolan
Mrs. Thomas F. Garner, Jr.
Joel S. Levine, Ph.D.
Margaret G. Lewis, RN, FACHE
Marshall N. Morton
Mrs. Charles C. Satterfield III
Robert O. Satterfield
Mark A. Sternheimer
Robert L. Thalhimier
Anthony F. Troy, Esq.
Mary R. Wick
Walter R. T. Witschey, Ph.D.

Director Emeritus
Robert L. Thalhimier

