



# Corporate Partnerships

at the Science Museum of Virginia







# Supported by the Community to Serve the Community

Our community shapes everything we do as an educational institution. For more than 40 years, we've been inspiring all Virginians to enrich their lives through science. And at the heart of every decision made about programming, exhibitions, events and more, has been a single question: **how does this support our mission within the community?**

This same question extends to our corporate partnership program. The Science Museum needs support from community organizations to help fulfill its mission. But we don't want things to be transactional. We want to form partnerships. Meaningful, and hopefully long-standing, relationships where we work with our corporate partners to determine how we can help them fulfill their organizational goals while generating support that helps the Science Museum maximize its impact on the community.

To that end, we have organized our corporate partnership opportunities into three categories that align with the organizational priorities we heard were top of mind in our community. We have included some examples and a few ideas on the back of this brochure, but we want to work with you to arrive at a partnership that fits your needs with the needs of the Science Museum.



To start the brainstorm, contact Kristle Mikkola at [kmikkola@smv.org](mailto:kmikkola@smv.org).







## Benefiting the Environment



Taking care of the environment is a job that belongs to us all. If your organization is interested in ways it can help make a difference in the livability of our community, then you may want to partner with the Science Museum on one of our green-focused initiatives. From supporting the development of The Green (a 6-acre public park) to helping fund a community science position focused on education and awareness, these opportunities help make incremental steps toward a more sustainable future.

## Embracing Diversity



STEM plays a role in everyone's lives, but representation in STEM fields is not reflective of our community. If your organization is focused on how to make our community more diverse, equitable, accessible and inclusive, then you may want to partner with the Science Museum on one of our programs that works to eliminate obstacles - financial and other - to ensure that the broadest cross section of the community has access to Science Museum resources.

## Engaging Employees



Employees want to feel engaged with something bigger than themselves and know that their time and efforts are making a difference. If you're looking for ways to engage your employees in their community, then supporting programming at the Science Museum may be the perfect opportunity. Volunteers are the lifeblood of everything we do and your employees have talents to share. There is nothing more impactful than seeing the look on a guest's face when they have discovered something new about the world. That feeling will stay with your employees forever.



# Need Some Ideas?

This by no means outlines all the opportunities we have to work together, so please reach out to start a conversation about how two great community organizations can work together.

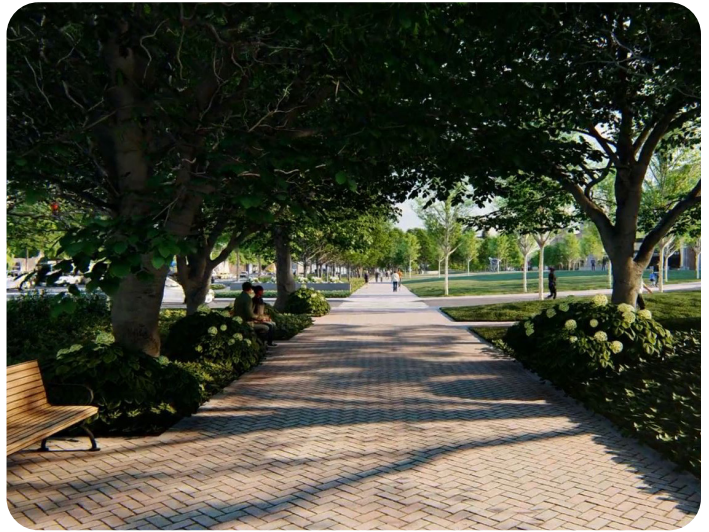
**SCIENCE WITHIN REACH**



**THE GREEN**



**THE MIX**



**THE FORGE**





# Corporate Partnership Benefits That Fit Your Company's Needs

The Science Museum has organized its corporate partnerships into three categories that are top of mind in our corporate community: **Benefiting the Environment, Embracing Diversity** and **Engaging Employees**. We invite you to choose your level of support and customize your benefits according to your organization's needs.



## Choose Your Benefits

- ☐ **Participate in a citizen science activity**
  - Collect biodiversity data of Richmond urban spaces
  - Learn responsible stewardship of natural resources and water quality
  - Participate in RVAir walks or host purple Air on corporate campus
- ☐ **Opportunities to volunteer your time with community service**
- ☐ **Garden maintenance in The Green**
  - Weed, prune, deadheading, transplanting, etc.
- ☐ **Sponsor the Science Museum Earth Day event**
  - Host a vendor table
  - Volunteer or participate in companion programming hosted by Science Museum educators
- ☐ **Sponsor a special lecture series**
- ☐ **Sponsor Science Within Reach programs to better reach and meet the needs of those traditionally underserved by museums in our community.**
  - Host a vendor table
  - Volunteer or participate in companion programming hosted by Science Museum educators
- ☐ **Meeting space and event rental discount (\$20,000+ levels only)**



## Corporate Partnership Benefits That Fit Your Company's Needs



### Choose Your Benefits

- ☐ **Customize corporate engagement opportunities in *The Forge* that focus on team building and giving back to the community**
- ☐ **Sponsor Science Camp-Ins or Science After Dark, programs for science lovers of all ages to explore the Science Museum after hours and participate in various hands-on STEM activities.**
  - Volunteer or participate in companion programming hosted by Science Museum educators
- ☐ **Exclusive lecture (virtual or in person) with a Science Museum subject matter expert**
- ☐ **Discounted admission tickets or membership for employees (quantity to be determined)**
- ☐ **Neighborhood clean-up**
  - Collect trash along walking paths and greenspace during morning or afternoon hours
- ☐ **Brand awareness and recognition on Science Museum website, social media and digital signage**
- ☐ **Sponsor and be a table host for the Up & Atom Women's Leadership Initiative event to promote girls in science and STEM education**
- ☐ **Name or logo recognition on digital donor board or elevator signs**

